



SMS MARKETING LISTS

Contents:

Adult SMS subscriber's database
Gay SMS subscriber's database
Tarot / Horoscope subscriber's database
Competition database
Ring-tone subscriber's database
Tipster subscriber's database

SMS Service Level Agreement:

Our SLA can be found at <http://www.ftcmedia.co.uk/sla.pdf>

Other:

SMS Fulfillment



ADULT VIDEO / CHAT SMS

Database Overview:

Compiled from premium rate telephone lines and mobile video subscriptions, all users have opted in to receive similar product information via sms. This data is MO (Mobile Originated Opt in) All opt-ins are within a period of 6 Months.

Data is network verified before despatch

Selectable Criteria:

Opt in: >> Premium 1-2-1 Chat Lines
Video Subscription Services

Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

£105 per 1,000 Records

Minimum Order 10,000 Records

Prices do not include VAT

FTC Media Limited

T. 0845 299 7740 F. 0871 714 6629

21 Saint Thomas Street, Bristol, BS1 6JS

www.ftcmedia.co.uk

Company Registration Number: 6916393

PhonePayPlus Service Provider Number: SP4320A35A5F



GAY SMS

Database Overview:

Compiled from premium rate telephone lines and mobile video subscriptions, all users have opted in to receive similar product information via sms. This data is MO (Mobile Originated Opt in)

Selectable Criteria:

Opt in: >> Premium 1-2-1 Chat Lines
Video Subscription Services

Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

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TARROT / HOROSCOPE SMS

Database Overview:

Compiled from premium rate services including telephone lines and mobile subscriptions, this database is a factual base of consumers receiving products and services relating to horoscope/tarot via sms. All users are MO Opt In.

Selectable Criteria:

Tarot
Horoscope
Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

£105 per 1,000 Records

Minimum Order 10,000 Records

Prices do not include VAT



COMPETITION SMS

Database Overview:

Our SMS competition file is collated from over 30 independent sources including affiliate content providers. All users on this database have opted in through MO (Mobile Originated Message)

Selectable Criteria:

Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

£105 per 1,000 Records

Minimum Order 10,000 Records

Prices do not include VAT



RING-TONE SMS

Database Overview:

Our SMS ring-tone file is collated from over 30 independent sources including affiliate content providers. All users on this database have opted in through MO (Mobile Originated Message) and are actively subscribed to premium rate ring-tone services.

Selectable Criteria:

Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

£105 per 1,000 Records

Minimum Order 10,000 Records

Prices do not include VAT



TIPSTER SMS

Database Overview:

Our SMS TIPSTER file is collated from 5 independent mobile tipster service providers. All users on this database have opted in through MO (Mobile Originated Message) and are actively subscribed to premium rate tipster services on either a daily or weekly basis

Selectable Criteria:

Network
Recency

Guarantees:

All users have subscribed to the database through MO Opt in.

97% Deliverability

FTC Media service level agreement <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

£115 per 1,000 Records

Minimum Order 10,000 Records

Prices do not include VAT



SMS FULFILLMENT

Product Overview:

Through our network of aggregators FTC Media are able to provide our clients with the ability to send their sms campaigns through our network.

A unique username and password will be provided to our clients where they can enter our system and design / deploy and schedule their sms campaign.

Costs:

- 3,000 Records £50 per 1,000
- 5,000 – 10,000 Records £45 per 1,000
- 15,000 – 25,000 Records £37.50 per 1,000
- 30,000 Records + £30.00 per 1,000

Minimum Order 3,000 Records

Prices do not include VAT

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