



IVA Leads (Hot-Key)

Database Overview:

FTC Media Limited acts as a financial introducer. We offer consumers with the hassle free opportunity to find finance with a company that can help them. Through our online portal we transfer these leads to our clients in real-time. Our Leads are generated through internet enquiries, outbound telephone campaigns and affiliate marketing and **ALL Leads are telephone verified** to make sure only the very best of leads are supplied to clients. We believe in quality rather than quantity and we operate a returns policy to reflect this.

Criteria:

- £15K + Unsecured Debt
- 3+ Creditors
- £250 Month Disposable Income

If there is any extra criteria you would like, we are happy to look at trying to include this.

Returns Policy:

We operate a returns policy so you, the client only pays for leads which meet the criteria specified. We only accept returns up to 11am the following day after delivery for the following reasons:

- Incorrect Details
- Not Interested (Must be backed by a recording)
- Non-criteria specific

All Leads can be returned using the system so no phone-calls or chasing!

Costs:

Minimum Order 10 Leads

£155 Per Lead

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