



CAR INSURANCE DATA

Database Overview:

A collation of unique sources including website, telemarketing and point of contact registrations brings together a unique database of consumer prospects with car insurance renewals.

Complete with Name, Address, Telephone numbers this database is a factual account of the individual's interests and shopping habits.

Selectable Criteria:

Month of renewal
Income
Gender
Geography
Employment Status

Guarantees:

Matched against preference service listings on the day of despatch including TPS, MPS and NCOA/GAS suppression files we offer the following guarantees:

97% Deliverability
95% Active Telephone Numbers

Invalid records will be replaced on a 2-1 replacement policy.

FTC Media SLA >> <http://www.ftcmedia.co.uk/sla.pdf>

Costs:

Name / Address: £140 per 1,000 Records
Name / Address / Tel: £185 per 1,000 Records
With Email + £50 per 1,000 Records
Email Only: £160 per 1,000 Records

Minimum Order 3,000 Records

Prices do not include VAT

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